

# AGENDA

## North American Death Care Regulators Association (DCRA)

### Annual Meeting & Training Seminar

August 13 – August 16, 2019

Two Ruan Center, 4<sup>th</sup> Floor, 601 Locust Street, Des Moines, Iowa 50309

Attire – Business Casual

**Conference Hotel:** Renaissance Des Moines Savery Hotel  
401 Locust Street  
Des Moines, Iowa 50309  
515.244.2151

**Conference Host:** Iowa Insurance Division  
Two Ruan Center  
601 Locust Street, 4<sup>th</sup> Floor  
Des Moines, Iowa 50309  
515.281.5705

**Meeting Rooms:** Two Ruan Center  
601 Locust Street  
Des Moines, Iowa 50309

### Tuesday, August 13, 2019

6:00 p.m. Meet Fellow regulators in Hotel Lobby followed by informal dinner  
TBA.

### Wednesday, August 14, 2019

8:00 a.m. – NOON *Financial Statement Fraud, Audit Software, Environment Awareness*

Beth Thompson IRS, Jerry Van Cleave Chaplin- Polk County Jail,  
Iowa Insurance Division Fraud Bureau

NOON – 1:30 p.m. *LUNCH* (Provided: Renaissance Des Moines Savery Hotel)

1:30 p.m. – 2:00 p.m. *Welcome to Iowa and Introductions*

2:00 p.m. – 3:00 p.m. *Cemetery Master Planning & Maintenance:*

Zach Rasmussen The Tribute Companies

## AGENDA

- 3:00 p.m. – 3:30 p.m.      *BREAK*
- 3:30 – 4:30 p.m.      *Roundtable Discussions: State and provincial reports of new legislation and regulations, enforcement and regulatory issues.*

**6 pm Event Iowa State Fair  
(admission tickets Fair Grounds & Comedian Gabriel Iglesias)  
8 pm Comedian Gabriel Iglesias Fair Grounds Main Grandstand  
Savory Shuttle to Fair Shuttle 5:00pm return 10-10:30 pm**

### **Thursday, August 15, 2019**

- 8:30 a.m. – 9:30 a.m.      *Roundtable Discussions: State and provincial reports of new legislation and regulations, enforcement and regulatory issues.  
(Closed Session: Members Only)*
- 9:30 a.m. – 10:45 a.m.      *Recent Death Care Jurisprudence in the United States*  
  
Ryan Seidemann, Assistant Attorney General,  
Louisiana Department of Justice
- 10:45 a.m. – 11:00 a.m.      *BREAK*
- 11:00 a.m. – NOON      *Forgotten Ashes – Unclaimed Cremains*  
  
Lanae Strovers , Funeral Director  
Hamilton's Funeral & After Life Services
- NOON – 1:30 p.m.      *LUNCH (Provided:Renaissance Des Moines Savery Hotel)*
- 1:30 p.m. – 3:00 p.m.      *Roundtable Discussions: State and provincial reports of new legislation and regulations, enforcement and regulatory issues.  
(Closed Session: Members*
- 3:00 p.m. – 3:30 p.m.      *BREAK*
- 3:30 p.m. – 4:30 p.m.      *Executive Committee Meeting: Reports Executive  
Director Election*
- 6:00 pm**      **Dinner at Exile Brewing Company  
Savory Shuttle 5:30 pm return 8:30 pm**

## AGENDA

**Friday, August 16, 2019**

- 8:30 a.m. – 9:30 a.m.      *Cemetery Receiverships: Doing it Iowa Style*  
Dennis Britson, Iowa Insurance Division  
Carvel Morgan, Fairmount Cemetery & Receivership
- 9:30 a.m. – 10:45 a.m.      *Funeral Homes Combine Operations, Why Not Cemeteries?*  
Dennis Britson, Iowa Insurance Division  
Carvel Morgan, Pine Hill Cemetery Association
- 10:45 a.m. – 11:00 a.m.      *BREAK*
- 11:00 a.m. – Noon      *Green Burial Rose Hill Memorial Gardens*  
*Bob Brooks Funeral Director*
- NOON – 1:30 p.m.      *LUNCH (Provided by McAlister's)*
- 1:30 p.m. – 3:00 p.m.      *Understanding Unitrusts: The Total Return Distribution Method*  
Dennis Britson, Iowa Insurance Division  
Troy Smith and Bill Guenther US Bank
- 3:00 p.m. – 3:15 p.m.      *BREAK*
- 3:15 p.m. – 4:15 p.m.      *Roundtable Discussions: State and provincial reports of new legislation and regulations, enforcement and regulatory issues. (Closed Session: Members Only)*
- 4:15 p.m. – 4:30 p.m.      *Remarks: Outgoing & Incoming Presidents*

**ADJOURN**

# AGENDA

## Speakers

### Wednesday August 14<sup>th</sup>

Beth Thompson IRS *Financial Statement Fraud*

Jerry Van Cleave *Environment Awareness*

Iowa Insurance Division *Audit Software, Environment Awareness*

Zach Rasmussen Cemetery Master Planning & Maintenance: Why to plan ahead

**Zach Rasmussen, Manager of Design, Precast & Construction, The Tribute Companies.** Zach attended the University of Minnesota – TC for his Bachelors of Science in Architecture with a Minor in Construction Management. He completed his Masters of Architecture at UW-Milwaukee and acquired his initial Registration in WI in 2013. He is now a registered Architect in 6 states. Zach uses his 20+ years of architecture and construction experience to assist clients in the Death Care industry by creating engaging designs and assisting with the challenges of existing buildings all over the US, Canada and beyond.

Course Objective: Discuss importance of cemetery planning and capital improvements

### Thursday August 15<sup>th</sup>

#### **Lanae Strovers *Forgotten Ashes – Unclaimed Cremains***

Lanae Strovers started her career at Hamilton's as a Family Services Assistant in 2011. After completing her Mortuary Science degree at DMACC, she interned with Hamilton's. In 2013, she became a full-time Funeral Director. She has a passion for her job and serves her families with her whole heart. Lanae grew up in Pella, but now resides in Monroe, Iowa. She lives with her husband Sean Strovers, her son, Jayden Richards, her two step-children, Chase and Carley Strovers, her puggle, Wilbur, and pug, Tuesday. In her spare time, she loves camping, spending time at the lake, cooking, reading, and traveling. Her favoring destination is Cozumel.

#### **Ryan M. Seidemann *Recent Death Care Jurisprudence in the United States***

Ryan M. Seidemann holds a B.A. (Florida State University) and M.A. (Louisiana State University) in anthropology as well as a B.C.L. and a J.D. in law (Louisiana State University). He is the Section Chief of the Lands & Natural Resources Section, Civil Division, Louisiana Department of Justice, an adjunct professor of law at Southern University Law Center, and a death investigator for the West Baton Rouge Parish Coroner's Office. He is currently enrolled as a doctoral student in the Department of Planning and Urban Studies at the University of New Orleans. He is also a Registered Professional Archaeologist. Ryan is the author of more than 80 publications on cemeteries and human remains law, environmental and mineral law, and human skeletal biology.

### Friday August 16<sup>th</sup>

Dennis Britson Carvel Morgan ***Cemetery Receiverships: Doing it Iowa Style***

## AGENDA

Dennis Britson Carvel Morgan *Funeral Homes Combine Operations, Why Not Cemeteries*

Dennis Britson IID Team *Understanding Unitrusts: The Total Return Distribution Method*